A JAN 17

1957 CATALOG

ROGERS SEEDS ESTABLISHED 1876

SPECIALISTS

Islaho Fallo Decl

PEAS BEANS CORN



T. T. HOPKINS Vice President Sales



H. W. Mauth Production Manager



R. K. ROSE President



D. W. ISLEY Secretary-Treasurer



L. V. ANDERSEN Traffic Manager

ROGERS LATEST INTRODUCTIONS:

PEAS

Midfreezer

Small Sieve Freezer

BEANS

Earligreen (White Seed, Green Pod)
Tenderwhite (White Seed, Green Pod)
Wadex

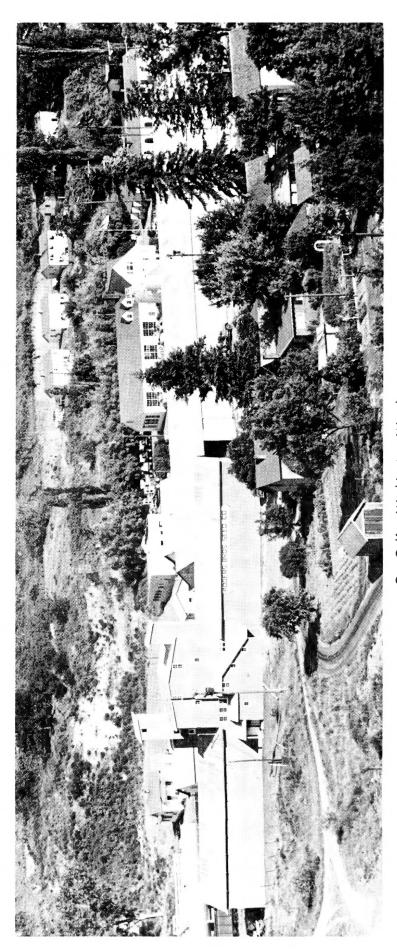
SWEET CORN HYBRIDS

Golden Earlipak

Golden Hybrid G 101

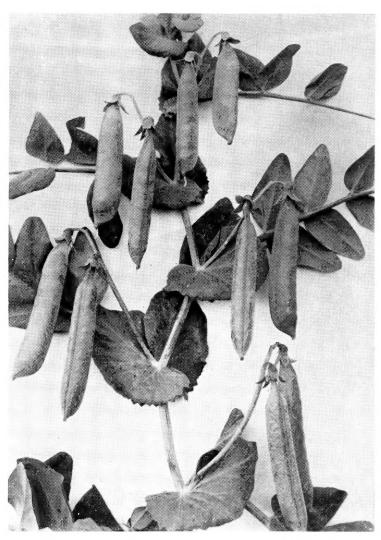
Golden Nugget

Mello-Gold



Pod Sed Ha	ne d ed ardy, Prolifi		l Wil	21/ ₂ t Resi	inch, smal stant	light, Il sized Mid-E	blunt d and Early.	, dou	ark ble
	Sieve %	1 7	2 14	3 20	4 26	5 27		7	8
ALASK	A							57 Da	ays
Poo	ed				2	$\frac{1}{2}$ inc	:h, ligl	ht, blu	unt
	gers Strain		_	•		_	,	_	_
	Sieve %				4 32	5 18.5	6	7	8
9	Strain: Sieve %				4 32	5 5	6	7	8
	aller sieve: th Strains V				strain	but e	equal	in yie	ld.
ALASK	A SWEET							58 Da	ays
Poo See	e J ed It Resistan				2	3/4 inc	h, ligl	ht, blu	ınt
	Sieve %	1 8	2 9	3 15	4 22	5 38	6 8	7	8
BONNE	VILLE (Ro	gers)						68 Da	ays
Poo See	e d ed It Resistan			_31/ ₂ medit	inch, um-lar	light, ge si	blunt	ım, da , doul	ark ole
	Sieve %	1	2 2.5	3 7.5	4 17	5 45	6 27	7 1	8
CHIEF	(Rogers)							68 Da	ı v s
Vin Poo	e d				23	¾ inc	h, blu	vy, da nt, lig	ark Jht
	oieve %	I 1.5	2 3.5	3 10.5	4 24	5 40	6 20.5	7	8

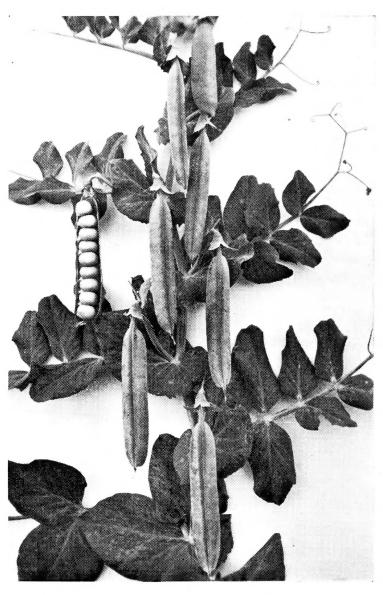
CLIMAX							65 D	ays
					edium			
Pod			23/	'a inch	ı, light	, blun	t, dou	ıble
Seed								
Wilt Resist	ant.							
Sieve	1	2	3	4	5	6	7	8
%	6	10	16	27	33	8		



EUREKA (Rogers)

EUREKA (Rogers	s)						68 D	ays
Vine						inch,		
Pod								
Seed				me	dium	sized,	wrink	ded
Our newest ducing a hid ant.	high o gh yie	qualit Id of	y Ear smal	ly Per I siev	fectio e peas	n vari . Wi	ety, p It Res	oro- sist-
Sieve	- 1	2	3	4	5	6	7	8
%	4	8	18	40	25	5		

FAMOUS (Rogers Vine Pod Seed A hardy, Will mally out yie	lt Re	sistar	31/ ₂ Pe	inch, med rfecti	light, dium : on Ty	blunt sized, pe. \	, dou wrink Vill n	ble led or-
sieve size.								
Sieve %	1	4	3 15	4 33	39	6 8	7	8
PERFECTION No.	326	(Re	sistan	+)			67 D	ays
Vine Pod Seed High quality–		.32 i	nch, f 31/ ₄	airly inch	heavy light	, blunt	ium d , dou	ark ble
		2	3	4	5	6	7	8
%	2	7	19	35	33	4		
PERFECTION (Wi Vine Pod Seed Wilt Resistant ing quality pa	t. Sm		30 i 31/ ₄	inch, med	light, lium	, blunt sized,	, dou wrink	ark ble led
Sieve	1	2	3	4	5	6	7	8
%	2	5	12	33	35	13		
PERFECTION NEV	W LI	NE (Resis	tant)			69 D	ays
Vine Pod Seed Wilt Resistan excellent qual	t. A		.28 ir 31/ ₄ med	inch, n inch, ium-la	nediu light, arge	m hea , blunt sized,	, dou wrink	ble led
Sieve		2	3			6	7	8
%	ı	4	П	24	32	24	4	
PRIDE Vine Pod Seed		/ ₄ in	ch, b med	24 lunt, s ium-la	inch, straig arge s	medii ht, lig sized,	65 Da Jum, d ht gre wrink	ark een
Wilt Resistant Sieve	t. I	2	3	4	5	6	7	8
%	•	5	10			25	3	0
PROFUSION IMP Vine Pod Seed Wilt Resistant		.4 in	Roger 30 i ch, lig	s) nch, r jht, se	nediu emi-bl	m dar lunt, w	71 Da k, hea ell fil	evy led
Sieve		2 I	3	4 26	5 44	6 21	7 2	8

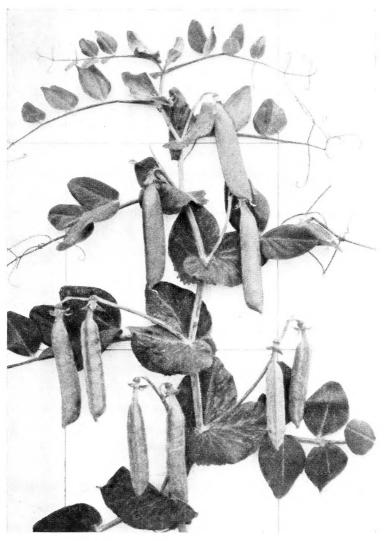


SHOSHONE (Rogers)

SHOSHONE (Re	ogers)					69 D	ays
Vine			30	inch,	medi	ım da	rk, he	avy
Pod								
Seed					arge	sized,	wrin	kled
Wilt Resista	nt. P	erfec	tion T	ype.				
Sieve	- 1	2	3	4	5	6	7	8
%	3	7	16	19	25	24	6	
SURPRISE							60 D	ays
Vine					24	inch,	slim, c	
Pod				2	1/2 in	ch, lic	ght, b	lunt
Seed					small	sized,	wrink	ded
Wilt Resista	nt.							
Sieve	1	2	3	4	5	6	7	8
%	5	10	15	33	29	8		

TO TO THE TO THE

PEAS—CANNING VARIETIES



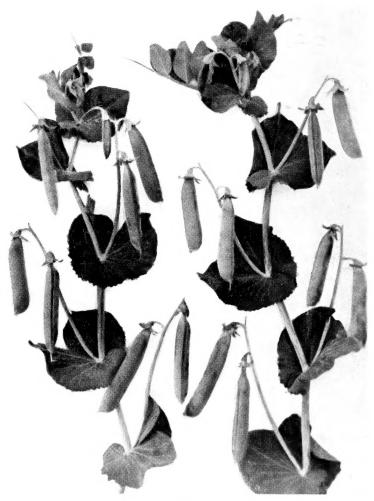
WASATCH (Rogers)

Very early, highest quality Wilt Resistant Canning Pea.

Pod Seed Wilt R	esistant.	31/ ₄ Earlie	inch, me	light, dium-	large	, most sized,	ly doi wrin	eavy uble kled
Sieve %	2 2	2 5	3 12	4 22	5 22	6 26	7 11	8
Pod Seed Sieve %	Rogers) e I 13 • Sieve Siz	2 22	3	4 30	2 in	ch, sm ⁄smal	nall, b II, smo	ight lunt ooth

PEAS—FREEZING VARIETIES

ALDERMAN (Tall	Tele	phone	e)				72 D	ays
Vine		· 			40 inc	:h, da	rk, he	avy
Pod							, poin	
Seed					very	large,	wrink	led
Wilt Resistan					,			
Sieve	- 1	2	3	4	5	6	7	8
%	ł	6	9	18	27	29	10	



MIDFREEZER (Rogers)

MID	FREEZER (Vine	Rogers)				26	inch,	66 E	
	Pod					blunt,	mostl	y dou	ıble
	Seed This pea h	as bee	n br	ed to	fill t	he lo	ng ne	eded	re-
(2)	quirement A high yie								
	Resistant. and unifor	Produc m. darl	es s	helled en co	peas	of ex Comp	celler arabl	nt qua e to	ality Per-
	fected Fre	ezer in	sie	ve siz	es an	d bet	ter ir	qua	lity.
	Sieve	ı						7	8
	%	2	4	11	23	37	19	4	

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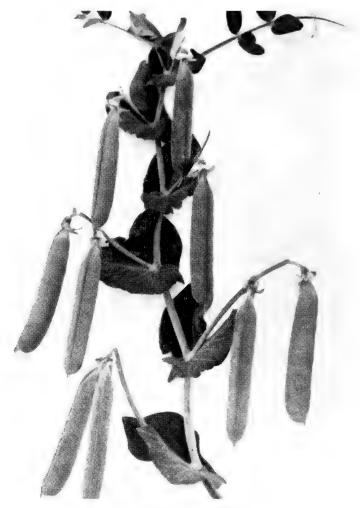
PEAS—FREEZING VARIETIES



PERFECTED FREEZER Dark Green Seed Coat and Cotyledon A Smaller Sieve Heavy Producer

PERFECTED	FREEZI	ER					69	Days
Vine Pod Seed		28	inch, 31/	fairly '2 inch m	heav , light edium	y, me t, blur sized	dium nt, do , wrir	dark ouble okled
Wilt Res	istant.	Dark	Gree	n Per	fectio	п Тур	e.	
Sieve %	1	2			5 30	_		8

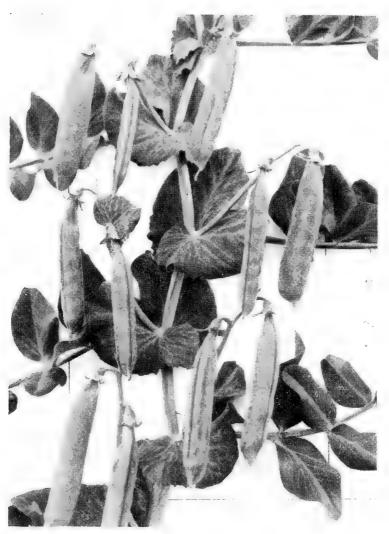
PEAS—FREEZING VARIETIES



SMALL SIEVE FREEZER

SMAL	L SIEVE FF		67 Days							
	ine				28 inch, medium, dark					
P	od	3	1/4 in	ch, c	dark, k	olunt,	most	y dou	ble	
S	Seedmedia							wrink	led	
	Vilt Resistar									
si	eve sizes of	funifo	orm h	igh	qualit	y da	rk gre	en pe	eas.	
	Sieve		2	3	4	5	6 20	7	8	
	%	2	6	14	24	34	20			
TILOS	1 43/7-031			_						
	. LAXTON				•			63 D	ays	
V	ine					30	inch, c	dark, s	slim	
V Pe	ine od			31	/ ₂ incl	h, da	inch, d rk gre	dark, s en, bl	slim lunt	
V Pe				31	/ ₂ incl	h, da	inch, d rk gre	dark, s en, bl	slim lunt	
V Pe Se	ine od eed			31,	/ ₂ incl	h, da	inch, d rk gre large,	dark, s en, bl wrink	slim unt ded	
V Pe Se th	ine od	esistan	t Str	31, ain	/ ₂ incl	h, da oped	inch, o rk gre large, espec	dark, s en, bl wrink cially	slim unt sled for	
V Pe Se th	ine od eed Our Wilt Re ne freezing	esistan trade.	t Str. Mo	ain o	/ ₂ incl develo	h, da oped and	inch, o rk gre large, espeo better	dark, s en, bl wrink cially	slim unt sled for	
V Pe Se th	ine od eed Our Wilt Re ne freezing ualities.	esistan trade.	t Str	ain o	/ ₂ incl	h, da oped and	inch, o rk gre large, espeo better	dark, s en, bl wrink cially	lim lunt ded for ing	

PEAS—FREEZING VARIETIES



VICTORY FREEZER (Rogers)
ALL AMERICA BRONZE MEDAL AWARD

VICTORY FREE	ZER (I	Roge	rs)				66 D	ays
Vine Pod Seed			31/	a inch	, darl	inch, d k, blun green,	t. dou	ıble
Wilt Resista	int.							
Sieve %	1	2 5	3 11	4 24	5 33	6 23	7 4	8
An early, hi	gh qua	ality,	prolit	i c f re	ezing	variet	у.	

PEAS—GARDEN VARIETIES

ALASKA	57 Days
Vine	
Pod	
Seed	small sized, smooth
Wilt Resistant.	
ALDERMAN (Tall Telephone)	72 Days
Vine	,
Pod	41/2 inch, dark, pointed
Seed	
Wilt Resistant.	
AMEER (Claudit-Bountiful)	60 Days
Vine	•
Pod	
Seed	
Wilt Resistant.	•
DWARF ALDERMAN (Rogers)	76 Days
Vine	•
	41/2 inch, dark, pointed
Seed	
Will Don't to the Lot	

DWARF GREY SUGAR

66 Days

Vine	24 inch, dark, medium
	23/4 inch, light, pointed
	small, grey, smooth
Wilt Resistant.	

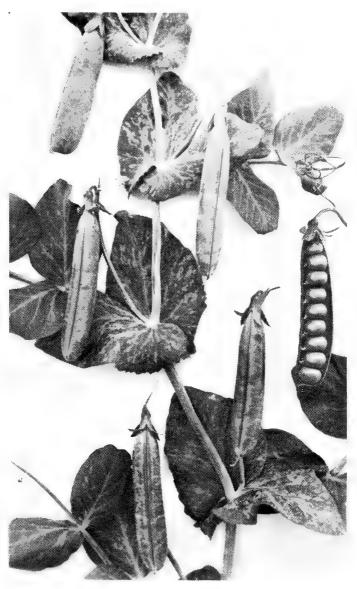
Wilt Resistant. (Dark Pod Dwarf Telephone.)



· Streamlined Handling in Our Colfax, Washington Warehouse.

PEAS—GARDEN VARIETIES

EVERBEARING	80 Days
Vine	26 inch, dark, heavy
Pod	3 inch, light, blunt
	large, wrinkled
Wilt Resistant.	30,

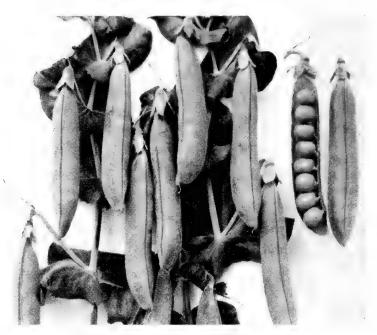


FREEZONIAN ALL AMERICA BRONZE MEDAL AWARD

FREEZONIAN (Rogers)	63 Days
Vine	30 inches, dark, medium
Pod	.31/2 inches, dark green, blunt
Seed	large, wrinkled
Wilt Resistant. Ideal fo	
Broad Full Sized Market	Pod.
HUNDREDFOLD (Laxtonian) 65 Days
Vine	
Pod	4 inch, dark, pointed
Seed	4 inch, dark, pointed

CONTRACTOR CONTRACTOR

PEAS—GARDEN VARIETIES



ICER No. 95 SHIPPING PEA

Pod Seed	74 Days 24 inch, coarse, dark 41/2-5 inch, dark, pointed very large, wrinkled proved Giant Stride type.
LAXTON'S PROGRESS	62 Days
Pod	41/2 inch, dark, heavy 41/2 inch, dark, pointed large, wrinkled
LAXTON'S SUPERB	60 Days
Pod	18 inch, light, coarse 4 inch, dark, pointed large, oval, smooth Bird.
LINCOLN	67 Days
Vine Pod	

CONTROLOGICA CONTROLOGICA

PEAS—GARDEN VARIETIES



LITTLE MARVEL

LITTLE MARVEL	63 Days
Pod	18 inch, dark, medium 3 inch, dark, blunt medium-large, wrinkled
ONEIDA (Rogers)	67 Days
Vine	30 inch, dark, heavy
Pod31	/2 inch, dark, blunt, double
Seed	large, green, wrinkled
Wilt Resistant. Use—Freezing and Garde	en.
PED. EX. EARLY (First & Best)	58 Days
Vine	24 inch, light, slender
	21/2 inch, light, blunt
Seed	cream, small sized, smooth
Wilt Resistant.	

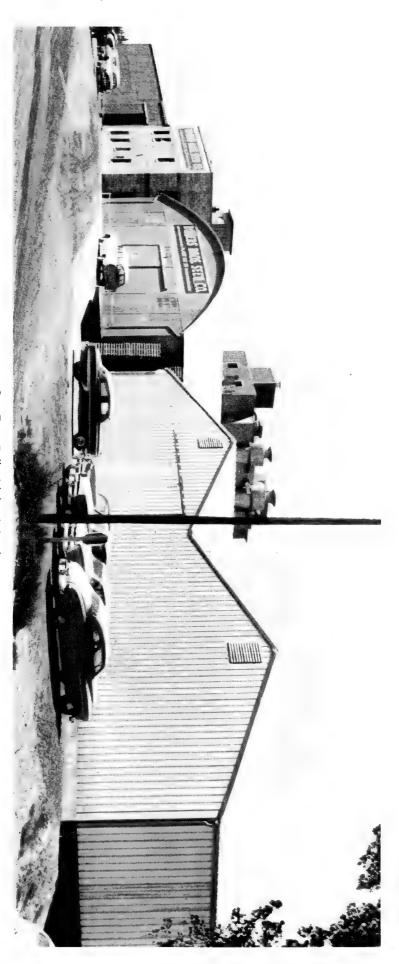
TO TO THE TO THE

PEAS—GARDEN VARIETIES

PREMIER (Rogers)	62 Days
Vine Pod	23/4 inch, light, blunt
Seed	medium sized, wrinkled
(Use for Notts Excelsion Wonder.)	and Impd. American
PROGRESS No. 9	62 Days
Vine	15 inch. dark heavy
Pod Seed	41/2 inch, dark, pointed
Our improved strain. Slight straighter pod.	
THOMAS LAXTON (Rogers 251	63 Days
Vine	
Pod3!,	/2 inch. dark green, blunt
Seed	large, wrinkled
Wilt Resistant.	
VICTORY FREEZER (Rogers)	66 Days
Vine29 i	
Pod31/2	inch. dark. blunt. double
Seedlarge siz	ed, dark green, wrinkled
Wilt Resistant—ALL AMER	
A high yielding, excellent qu	
ideally suited for home freezi	ing. See cut page 10.
WORLD'S RECORD—EARLY G	RADUS 58 Days
Vine	
Pod	
Sood	/2



Dusting Pea Fields, Colfax, Washington



BOUNTIFUL

51 Days

Pods are 7 inches long, straight, broad, flat, light green. Seed straw color.
Stringless. GARDEN & CANNING VARIETY

BOUNTIFUL CANNER

53 Days

Growth habit very similar to regular Bountiful, but gives a higher yield. Fibre analysis is very much lower, therefore, an ideal bean for French-style pack.

CONTENDER (Buff Valentine)

55 Days

Pods are 61/2 inches long, slim, near round, dark green and stringless. Seed, buff, lightly mottled. Mosaic Resistant.

MARKET GARDEN & SHIPPING

EARLIGREEN (See Opposite Page)

FULL MEASURE, IMPROVED (Rogers)

60 Days

Pods are 6 inches long, fairly straight, round, dark green. Stringless. Seeds: Reddish brown, mottled with buff. GARDEN & CANNING VARIETY

FULLGREEN (Developed by U.S.D.A.)

54 Days

Pods 51/2 inches long, dark green, round, stringless. Mosaic Resistant and tolerant to several other diseases. Seeds: Mouse grey to olive brown.

GARDEN & CANNING VARIETY

GIANT STRINGLESS

56 Days

Pods are 6 inches long, round, fairly straight, light green. Stringless. Seed: Yellowish brown.

GARDEN & CANNING VARIETY

LANDRETH STRINGLESS (Burpees)

54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green. Stringless. Seed: Light coffee brown.

GARDEN & CANNING VARIETY

PLENTIFUL (Black Seeded Bountiful)

53 Days

Pods similar to Bountiful, slightly longer and darker green. Straight. Stringless. Seed: Black.

GARDEN VARIETY



EARLIGREEN

EARLIGREEN

55 Days

Pods are 51/2 inches long, smooth, round, straight and slightly lighter color than Tendergreen. Bush erect, 14 inches, dark green, compact with Refugee type leaves. Mosaic resistant. Seed: Small white.

CANNING VARIETY

REFUGEE, IDAHO

66 Days

Pods are 51/2 inches long, round, slightly curved, medium green. Stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

ROGERS SENSATION REFUGEE

64 Days

No. 1066

Pods 51/2 inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

ROGERS SENSATION REFUGEE

67 Days

No. 1071

Pods 51/2 inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

RUBY DWARF HORTICULTURAL

56 Days

Pods 4 to 5 inches, broad, flat, dark green, streaked with red. Stringless. Seed: Cream splashed with red.

GARDEN VARIETY

SEMINOLE

62 Days

Pods 6 inches long, round, straight, smooth, dark green, and stringless. Developed at Everglades Experiment Station of the University of Florida. Claimed resistant to common mosaic, rust and mildew. Seed: Brown mottled.

GARDEN & CANNING VARIETY

CONTRACTOR CONTRACTOR

BEANS—BUSH GREEN POD



SLENDERGREEN (Rogers)

SLENDERGREEN (Rogers)

56 Days

An excellent bush bean with pods 6 inches long, round, straight, slim and dark green. Stringless. Uniform maturity. Seed: Purple splashed with buff. Similar to Tendergreen in color with slimmer, smoother pod.

GARDEN & CANNING VARIETY

STREAMLINER (Granda)

50 Days

Pods are 7 to 8 inches long, flat, tender in early stages and stringless. Seed: White.

GARDEN VARIETY



TENDERGREEN, IMPROVED

ROGERS MOSAIC RESISTANT STRAIN A hardy, more productive improvement

TENDERGREEN, IMPD.

56 Days

Pods are 6 inches long, round, dark green, straight and stringless. This strain is MOSAIC RESISTANT, and is preferred for FREEZING. Seed: Brownish purple, mottled fawn.

GARDEN & FREEZING VARIETY

TENDERGREEN No. 32304

56 Days

Pods are 6 inches long, round, dark green, straight, stringless, and MOSAIC RESISTANT. Pod is more perfectly round than Imp. Tendergreen. This strain is preferred for CANNING. Seed: Brownish purple, mottled fawn.

GARDEN & CANNING VARIETY



TENDERWHITE

TENDERWHITE

60 Days

A New White Seeded Bush Bean. Pods are 51/2 to 6 inches long, slender, round, straight and smooth. Color dark green and stringless. Mosaic Resistant. Seed: Pure White.

GARDEN, CANNING & FREEZING VARIETY

TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green.
Stringy. Very popular in the South. Seed: Broad,
flat, dark brown.

GARDEN VARIETY



TOPCROP

TOPCROP

52 Days

Vine is 15 to 17 inches high. An early maturing variety with concentrated pod set and high yield. Pods are 51/2 inches long, stringless, round, dark green. Mosaic Resistant. Seed: Brown with buff mottle.

GARDEN & CANNING VARIETY



DR. M. E. ANDERSON

The first step in the origin of new improved varieties of Peas and Beans. Greenhouse at Idaho Falls, Idaho.



WADE'S BUSH

ALL AMERICA GOLD MEDAL AWARD.

WADE'S BUSH

65 Days

Pods 51/2-6 inches long, straight, meaty, dark green and stringless. Seed: Purple-Brown. Mosaic Resistant. Adapted for Freezing.

GARDEN & CANNING VARIETY



WADEX

WADEX 60 Days

A new variety similar to Wade Bush but earlier in season and setting pods more uniformly. Pods are 6 inches long, straight and dark green. Slightly slimmer and rounder then Wade Bush. Mosaic Resistant. Seed: purple-brown.

GARDEN & CANNING VARIETY

BEANS—BUSH WAX POD

BRITTLE WAX (Round Pod Kidney)

62 Days

Pods are 6 inches long, very slightly curved, round, yellow, stringless. Seed: White with black eye.

GARDEN & CANNING

CHEROKEE WAX

58 Days

Pods 6 inches long, flat to oval, deep yellow, stringless. An improved type of Sure Crop Black Wax with narrower pod. Seed: Black. GARDEN VARIETY

KINGHORN WAX (White Seed)

62 Days

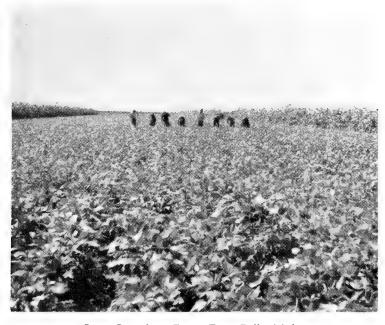
Pods 6 inches long, slightly curved, round, yellow, stringless. Seed: Pure White. An Improved higher yielding Brittle Wax type.

GARDEN & CANNING VARIETY

PENCIL POD BLACK WAX

65 Days

Pods are 51/2 to 6 inches long, round, slightly curved, yellow, stringless. Seed: Black. GARDEN VARIETY



Bean Breeding Farm, Twin Falls, Idaho

BEANS—BUSH WAX POD



PUREGOLD WAX (Rogers)

Mosaic Resistant. Deep Yellow

ALL AMERICA BRONZE MEDAL AWARD

PUREGOLD WAX (Rogers)

65 Days

Pods are 51/2 to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant. A very prolific wax bean of highest quality.

GARDEN & CANNING VARIETY

SURE CROP (Bountiful Wax)

62 Days

Pods are 61/2 inches long, flat, straight, deep yellow, stringless. This variety is rapidly being replaced by Cherokee Wax. Seeds: Black.

GARDEN VARIETY

TOP NOTCH GOLDEN WAX (Impd. Gold.) 50 Days
Pods are 5 inches long, flat, straight, yellow, stringless. Seed: White with brown eye.

GARDEN VARIETY

BEANS—POLE

BLUE LAKES, BLACK SEEDED (Rogers)
 Vine 5 foot, dark green. Pods 7 inches, straight, round, stringless. Resistant to Common Bean Mosaic.
 Seed: Black. GARDEN & CANNING VARIETY

Pods 63/4 inches long, nearly round, dark, fleshy and stringless at all stages. Vigorous, productive plant resistant to common bean mosaic and certain strains of rust. This strain developed by Asgrow.

Seeds: Small, white. CANNING & FREEZING

An early maturing variety with pods 51/2-6 inches long, straight, nearly round, uniformly dark green in color, smooth, fleshy, and stringless at all stages. A vigorous growing, good climbing plant with minimum of basal foliage. Highly productive with an extended picking period. Developed by Ferry-Morse Seed Co. Seeds: Small, white. CANNING & FREEZING

KENTUCKY WONDER (Old Homestead)
 Vines 5 foot, vigorous. Pods 71/2 inches, round, curved, silver green. Stringless when young. Seed:
 Light brown, flat oval.

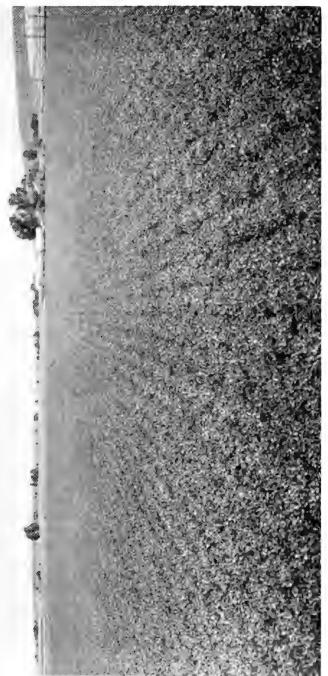
ST. LOUIS PERFECTION

62 Days

Vine 5 foot, large, medium green, open leaves. Pods 8 inches, straight, round, fleshy, silvery green. Stringless in the young stages. Seed: White, very plump. Sometimes called White Kentucky Wonder.

GARDEN VARIETY

BEANS—BUSH LIMA



Clarks Bush Lima Bean Production, Caldwell, Idaho

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BEANS-BUSH LIMA

CLARK'S BUSH

67 Days

Resembles Henderson Bush in plant and pod but has green cotyledons. It is a heavy yielder. Pods three inch, curved, flat, dark green with three to four beans. Seeds small and mainly pale green.

CANNING & FREEZING VARIETY

FORDHOOK, CONCENTRATED

72 Days

Plants are stocky without tendrils. The majority of pods are set in the lower portion of the plant. Pods and seeds are slightly smaller than Regular Fordhook. Very prolific. Seed: Creamish green and light green.

CANNING & FREEZING VARIETY

FORDHOOK 242 BUSH

70 Days

A top ranking All-American vegetable. Similar to Regular Fordhook but pods are shorter and uniformly curved. Most pods contain four seeds that shelled are identical to regular Fordhook. 242 has outstanding ability to set under adverse conditions, particularly in high temperatures. Excellent quality. Recommended for freezing. Seed: Creamish green and light green.

HENDERSON BUSH

65 Days

Bush 16 inch, erect, runnerless, dark, glossy green. Pods 31/2 inch, curved, flat, dark green with 3 to 4 beans. Seed: Small, white, flat.

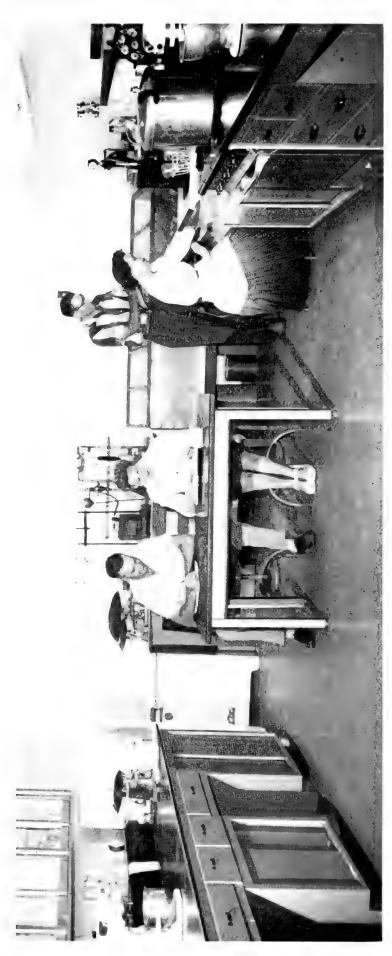
CANNING & FREEZING VARIETY

IMPROVED EARLY THOROGREEN BUSH

65 Days

Bush 16 inches, erect, runnerless, dark, glossy green. Pods 31/2 inches, curved, flat with 2 to 4 beans. Same habits as Henderson Bush, except for distinguishing feature of green cotyledons. Seed: Green except for lighter shades bleached.

CANNING & FREEZING VARIETY



SWEET CORN



DR. FRANKLIN L. BLANKENBURG
Hybrid sweet corn research, Caldwell, Idaho

BURBANK BANTAM

88 Days

Ears 8 inches, with 12 to 14 rows of deep, yellow kernels. Equal in flavor to 8 row Bantam. Stalks 51/2 to 6 feet. Produces well under adverse conditions. Among the best of the open pollinated varieties for garden and market.

SWEET CORN

CARMELCROSS (Hybrid)

75 Days

Ears 71/2 to 8 inches, 12-16 rows broad, medium depth yellow kernels. Stalks 5 to 51/2 feet. An early midseason, widely adapted hybrid giving a high yield of good quality corn for market, garden and for early canning and freezing. Originally released by the Connecticut Experiment Station.

COUNTRY GENTLEMAN

95 Days

Ears, 7 to 8 inches. Deep, white, slender, kernels with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk 61/2 to 71/2 feet. Used primarily for home gardening.



COUNTRY GENTLEMAN ILL. NO. 13

COUNTRY GENTLEMAN ILL. No. 13 (Hybrid) 95 Days
Ears 81/2 inches with narrow, deep, white kernels.
Stalk 8 feet. Has white interior silk and excellent holding qualities. A high yielding, top quality Country Gentleman Hybrid developed by W. A. Huelsen of the University of Illinois.

SWEET CORN

GOLDEN BANTAM 8 ROWED

87 Days

Ears 6 to 8 inches with 8 rows of kernels. Usually produces two ears per stalk. Stalks 51/2 to 6 feet. An excellent selected strain. Hardy and well known, variety for home garden.



GOLDEN BEAUTY

1955 ALL AMERICA SILVER MEDAL WINNER.

GOLDEN BEAUTY (Hybrid)

72 Days

A new early, yellow market and home garden hybrid introduced by Mr. W. H. Lachman of the University of Massachusetts.

Stalks 5 feet. Ears 7-8 inches long and slightly tapered, with 12-14 rows of medium width, good yellow, kernels. This hybrid yields well and has good quality factors. Maturity is approximately a day earlier than Marcross.

SWEET CORN



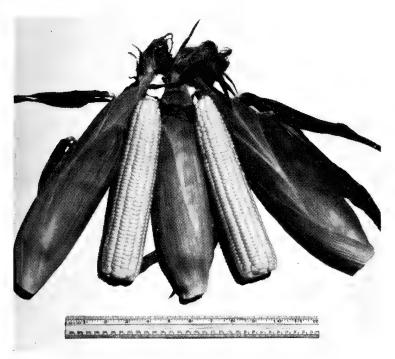
GOLDEN CROSS BANTAM (Rogers)

GOLDEN CROSS BANTAM (Hybrid)

88 Days

Ears 8 to 81/2 inches with 12 to 14 rows of golden kernels. Sweet and tender. Heavy yielder, resistant to wilt. Very uniform. Stalk 6 to 61/2 feet. A hardy top quality corn. The foremost yellow hybrid on the market today. Very wide range of adaptability. Used for garden, market, canning and freezing. Developed by Glenn M. Smith of Purdue University and the U.S.D.A.

SWEET CORN



GOLDEN EARLIPAK

GOLDEN EARLIPAK (Hybrid 52A)

73 Days

Developed in our breeding program for first early canning and freezing use, but equally suited for market planting. Especially adapted to areas where short growing season precludes use of slower maturing hybrids.

Stalk 6-61/2 feet. Ears 81/2 inches, predominantly 12 rows and with tender and sweet kernels of medium depth and good yellow color. A good yielding early hybrid adapted for mechanical harvesting.

GOLDEN HARVEST (Hybrid)

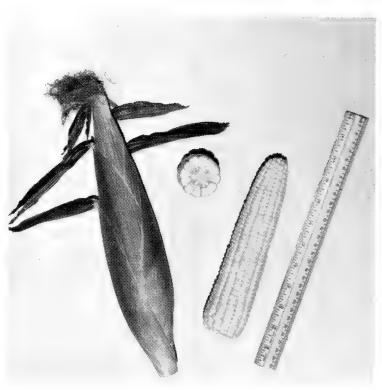
88 Days

A new yellow hybrid developed by Glenn M. Smith of Purdue University and the U.S.D.A. Very similar in plant, ear type, kernel character, yield and season to Golden Cross Bantam, but has important advantage of white silks inside husks. Ears are more cylindrical, filled better at ear tips and straighter rowed than Golden Cross. High percentage of perfect ears for corn-on-the-cob pack.

Very uniform 8 inch ear, 12-14 rows. Kernels medium width and depth. Stalk 6 to 61/2 feet. For garden, market, canning and freezing.

LA COLORA CO

SWEET CORN



GOLDEN HYBRID G101

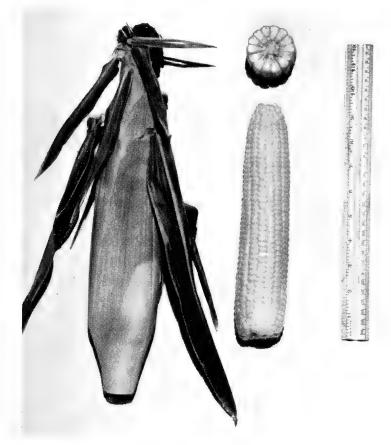
GOLDEN HYBRID GIOL

74 Days

This new hybrid maturing in Marcross season offers a combination of high yield and improved flavor and tenderness seldom found in an early corn.

Stalks 6 feet, sturdy and with few tillers. Good tolerance to bacterial wilt. Ears 71/2-8 inches, mostly 12 rows and with long husk cover of medium green color. Attractive husked ear appearance. Kernels good uniformity, glossy yellow color, medium width and depth.

Normally will produce two good ears per plant. Adapted for use as an early home garden, market, canning and freezing corn.



GOLDEN NUGGET

GOLDEN NUGGET (Hybrid)

88 Days

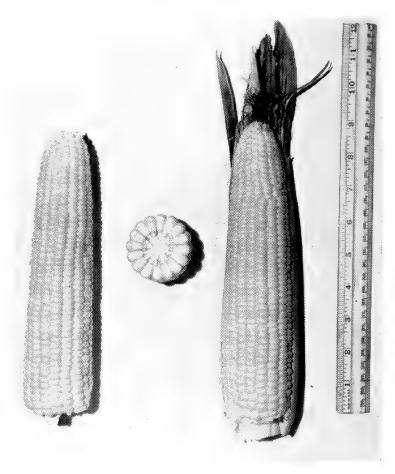
A Rogers introduction for the canning and freezing trade. A high yielding midseason, yellow hybrid of exceptionally good quality.

Stalk 71/2 to 8 feet, I to 2 tillers, ears borne well up from the ground level for ease of harvesting. Easy snapper. Ears 8 to 81/2 inches, cylindrical, I4 to 16 good uniform rows, long husk cover. Kernels medium yellow, medium width and depth, very tender and sweet.

IOANA (Hybrid)

89 Days

Ears 81/2 inches, very uniform, cylindrical, with 12-14 straight rows of medium width, light yellow kernels of excellent quality. Sturdy 7-71/2 foot stalk with few tillers. A high yielding hybrid for canning and market gardening. Developed and released by Dr. E. S. Haber of Iowa State College.



IOCHIEF

IOCHIEF (Hybrid)

90 Days

An outstanding yellow hybrid developed by Dr. E. S. Haber of Iowa State College. Iochief has a top rating on basis of yield and cutting percentage. Excellent performance under drought conditions. Good flavor and tenderness.

Stalk 7 to 71/2 feet and virtually tillerless. Ears set well up on stalk for ease of harvesting. Ears 81/2 to 9 inches long, cylindrical, filled to tips and with 16 to 20 rows of very deep, narrow kernels. A clean silker. Good husk coverage. Holds prime quality well in the field.

High yield, top cut per ton, good color and quality plus refined kernel character combine to make lochief an ideal canning and freezing hybrid.

LINCOLN (Hybrid)

85 Days

Ears 8 to 81/2 inches with 14 to 18 rows, medium narrow kernels. Stalks 61/2 to 7 feet, erect, resists lodging and ears borne high. A cross of inbreds P39xC23. Primarily for market gardeners wanting large early ears. Good yielder. Developed by the Connecticut Agricultural Experiment Station.

MARCROSS C 13x6 (Hybrid)

73 Days

Ears 7 to 71/2 inches with 10 to 14 rows of rather large, yellow kernels. Fairly good quality. Stalks 5 to 51/2 feet. An early garden and market corn well known in all corn growing areas. A prolific producer. Introduced by the Connecticut Agricultural Experiment Station.

MARCROSS NORTHERN

80 Days

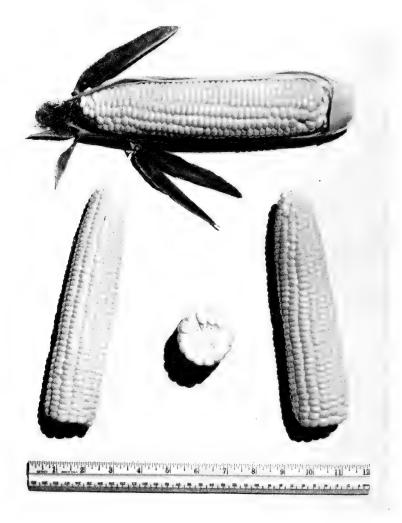
Ears 7 to 8 inches with 12 to 14 rows of medium width, yellow, deep kernels. Sweet, tender. Stalks $51/_2$ to 6 feet. A large eared, early corn for market garden.



Hybrid Sweet Corn Production Field Caldwell, Idaho

CONTROLOGICA CONTR

SWEET CORN



MELLO-GOLD

MELLO-GOLD (Hybrid)

82 Days

Our new development for an early canning and freezing corn. Holds well in the field and gives good cut corn recovery.

Very sturdy 6 to 61/2 foot stalk with good root system. Very few tillers. Lodging resistant and drouth tolerant. Ears 8-81/2 inches. 12-16 rows of medium width, bright, glossy yellow kernels of good quality. Yields well. Very tolerant to Stewart's Wilt.

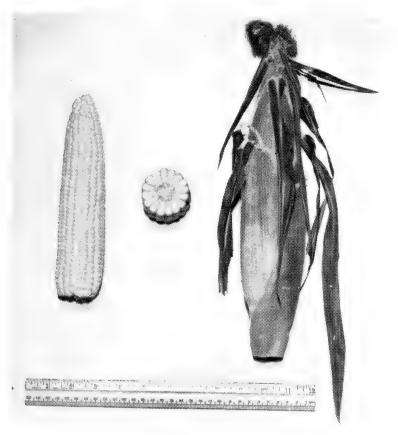
NARROWGRAIN EVERGREEN ILL. 14x11 (Hybrid) 93 Days

Ears 8 inches with 18 to 22 rows of deep, slender, white kernels of fine quality. A few flag leaves. Stalk 8 feet. Good yield. Produces a more refined kernel than 14 x 13. Originated by W. A. Huelsen of the Illinois Agricultural Experiment Station. A garden and canning hybrid.

NARROWGRAIN EVERGREEN ILL. 14x13 (Hybrid)

93 Days

Ears 8 inches with 16-20 rows of very deep, medium width, white kernels. A good quality Narrowgrain. Few flag leaves. Stalk 8 feet, well rooted. A high yielding canning hybrid. Originated by W. A. Huelsen of the University of Illinois.



PROSPECTOR

PROSPECTOR

90 Days

A new, prolific, golden hybrid developed for the market and processing trade. Has high cutting percentage and attractive, refined kernel character.

Stalk 8 feet, few tillers. Ears 8-81/2 inches, 14-18 rows, uniform and with long husk cover. Kernels medium yellow, narrow, deep and of good quality. Normally produces two good ears set well up from ground for easy harvesting.

SPANCROSS (Hybrid)

69 Days

Ears medium 6 to 7 inches with about 12 rows of yellow kernels. Uniform in maturity and good quality. Stalk 41/2 to 5 feet, stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold. A first-early garden hybrid originated and released by the Connecticut Agricultural Experiment Station.

SWEET CORN

STOWELLS EVERGREEN

95 to 100 Days

Ears 8 to 9 inches, 16 rows of deep, white kernels. Stalk 8 to 81/2 feet with very few suckers. Bred from selected, hardy strains. A high yielding, large eared Stowells for market and gardening.

STOWELLS EVERGREEN (Hybrid)

95 Days

Ears 81/2 inches with 16 to 20 rows of medium width, white kernels. Stalk 8 feet with very few tillers. Good quality. Narrower kernels, more uniform in plant type and maturity than open pollinated Stowells Evergreen.

TENDERGOLD

76 Days

Ears 7 to 8 inches with 12 to 14 rows of golden kernels of medium width and depth. Sweet, tender, fine quality. Stalks 51/2 to 6 feet. A hardy strain of satisfactory yield for canning, market or home garden.





Caldwell, Idaho, Plant

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HUGH P. DORR Eastern Representative

Hoosick Falls, N.Y. Phone: 168R

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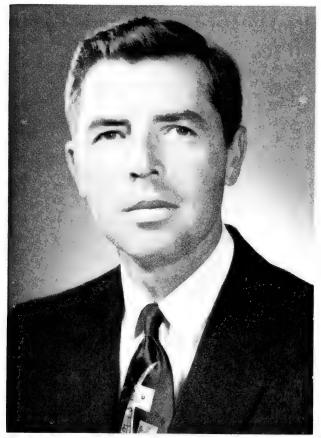
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J. R. (BOB) THOMPSON Central Representative

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